# **Soft Skills – Effective Communication**

#### **Duration: 3-4 Weeks**

# Prerequisites

• Basic knowledge in communication and understanding of English

# Course Content

#### 1. Effective Communication Skills

Learn how to express yourself clearly and confidently without causing misunderstanding or misinterpretation of your message.

- What is effective communication? Why good communication is important to get noticed?
- How to be confident speaker?
- How to use your tone and body language to have greater impact?
- Importance of good listening skills.
- How to be a good listener?

# 2. Tips to improve spoken English

The way you speak English and communicate tells a lot about you in today's competitive world.

Learn simple ways to improve your English speaking skills without having to master the language.

#### 3. Interview preparation skills

Interviews can make even the best of us really nervous. However, preparing well in a systematic manner can help you overcome the anxiety and put your best foot forward! Learn the most important things you need to prepare and succeed in interviews.

- How to make a good first impression and why is it important?
- Resume preparation tips
  - How to write the objective?
  - What and what not to include in resume?
  - Tips for writing an impressive resume
  - Tips for fresher's resume
- How to plan prepare for an interview?
  - What to do before an interview?
  - How to conduct yourself during the interview?
  - What to expect after the interview?
- How to deal with telephonic interview?
- How to answer the FAQs (frequently asked questions)
- Dressing and grooming for interview

# 4. Business Etiquette

Learn how to create a good first and lasting impression by demonstrating professional behavior and manners.

- General etiquette
- Basics of Email etiquette
- Basics of Telephone etiquette